

Department of Journalism and Mass Communication  
 Bachelor of Science in Journalism and Mass Communication (Public Relations) Major  
 Code: JMC\*  
 Concentration Code: PBRL **EFFECTIVE 2020 -2021**

Curriculum Guide

Course	CR	Course	CR
<b>Freshman Year: First Semester</b>		<b>Freshman Year: Second Semester</b>	
BIOL 100 (SR) <sup>1,9</sup>	4	ENGL 101 (WC) <sup>1</sup>	3
ENGL 100 (WC) <sup>1</sup>	3	ENGL 226	3
FRST 101 (SS) <sup>1</sup>	1	HIST 130, 207,216 or 231 (GL) <sup>1,2</sup>	3
HIST 103, 106, or 107 (AA) <sup>1,2</sup>	3	JOMC 102 ( <i>formerly JOMC 202</i> )	3
HPED Elective	1	MATH 102 (MLAR) <sup>1</sup>	3
MATH 101 (MLAR) <sup>1</sup>	3	Grammar Proficiency Exam (GPE) <sup>3</sup>	0
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>15</b>
<b>Sophomore Year: First Semester</b>		<b>Sophomore Year: Second Semester</b>	
Foreign Language Level I <sup>4</sup>	3	Foreign Language Level II <sup>4</sup>	3
JOMC 220	3	JOMC 231 <sup>7</sup>	1
JOMC 276	3	JOMC 224 ( <i>formerly JOMC 324</i> )	3
Scientific Reasoning Elective (SR) <sup>1,9</sup>	3	Minor or Elective <sup>5,6</sup>	3
SPCH 250 (HFA) <sup>1,2</sup>	3	Minor or Elective <sup>5,6</sup>	2
<b>Semester Total Hours</b>	<b>15</b>	PSYC 101 or SOCI 100 or SOCI 200 (SBS) <sup>1,2</sup>	3
		<b>Semester Total Hours</b>	<b>15</b>
<b>Junior Year: First Semester</b>		<b>Junior Year: Second Semester</b>	
JOMC 249 ( <i>formerly JOMC 309</i> )	3	JOMC 386 ( <i>formerly JOMC 486</i> )	3
JOMC 303	3	JOMC 393 ( <i>formerly JOMC 493</i> )	3
JOMC 330	3	JOMC 396 ( <i>formerly JOMC 496</i> )	3
JOMC 390	3	JOMC 492 <sup>8</sup> ( <i>formerly JOMC 591</i> )	2
Minor or Elective <sup>2,6,7</sup>	3	Minor or Elective <sup>6,7</sup>	3
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>14</b>
<b>Senior Year: First Semester</b>		<b>Senior Year: Second Semester</b>	

<sup>1</sup> This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

<sup>2</sup> General education requires 12 credit hours in the following areas: 3 hours in humanities and fine arts, 3 hours in social and behavioral sciences, 3 hours in global learning and 3 hours in African-American studies from the General Education course list. See your advisor to ensure you meet these hours.

<sup>3</sup> The Grammar Proficiency Exam is a pre and post assessment tool administered to students enrolled in JOMC 102 and again to students enrolled in JOMC 220 courses.

JOMC 498 ( <i>formerly JOMC 598</i> )	3	Business School Elective	3
Minor or Elective <sup>6,7</sup>	3	English Literature Elective <sup>9</sup>	3
Minor or Elective <sup>6,7</sup>	3 3	Geography Elective	3
Philosophy Elective	3	HPED Elective JOMC	1
Political Science Elective <b>Semester</b>	<b>15</b>	Elective <sup>10</sup>	3
<b>Total Hours</b>		Minor or Elective <sup>6,7</sup>	3
		<b>Semester Total Hours</b>	<b>16</b>

**Total Credit Hours: 120**

<sup>4</sup>Two levels of the same foreign language are required.

<sup>5</sup>Discuss minor or electives with your academic advisor.

<sup>6</sup>ACEJMC accreditation requires 72 credit hours outside the major.

<sup>7</sup>Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

<sup>8</sup>Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Public Relations: Grammar Proficiency Exam, JOMC 220, 224, 276, 330, \*386, 390 (\*May be enrolled).

<sup>9</sup>Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

<sup>10</sup>Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

<sup>11</sup>JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.