VICKI COLEMAN

North Carolina A&T State University F.D. Bluford Library 1601 E. Market Str Greensboro, NC 27411

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EDUCATION

MILS, Information and Library Studies, University of Michigan—Ann Arbor BS, Mechanical Engineering, North Carolina Agricultural and Technical State University

PROFESSIONAL EXPERIENCE

Dean of Library Services

North Carolina Agricultural and Technical State University Bluford Library, Greensboro, NC

2011-present

Professor with tenure. Responsible for the academic and administrative leadership of F.D. Bluford Library. Advocate and represent the library within the campus community and to external groups and potential donors. Allocate resources to support curricular and information services innovation. Form and maintain partnerships with other university administrators. Provide administrative oversight of 60+ FTE and an \$8.5 million budget.

Associate University Librarian

Arizona State University, Hayden Library, Tempe, AZ

2004-2011

Full Librarian with continuing appointment. Managed and provided leadership for all aspects of operations for the following departments and branch libraries: Access Services & Interlibrary Loan; Academic Program Services; Architecture & Environmental Design Library; Collections & Scholarly Communications and Preservation; Government Information and Maps; Metric Services; Music Library; Noble Science & Engineering Library; Outreach, Public Relations & Marketing; These units included oversight of 120+ FTE and a \$9 million collections budget.

Director, Clemons Library

University of Virginia, Clemons Library, Charlottesville, VA

2000-2004

Associate Librarian with continuing appointment. Managed and supervised all phases of the operation. Served as an advocate for undergraduate user services and research needs. Played an active role in library-wide planning, development, and delivery of services and resources. Supervised 30 FTE employees.

Head, Spahr Engineering Library

University of Kansas, Spahr Library, Lawrence, KS

1998-2000

Associate Librarian with tenure. Managed and supervised all phases of the operation. Served as the collection manager for engineering and computer science resources. Supervised 7.5 FTE employees.

Visiting Program Officer (part-time appointment)

Association of Research Libraries, Washington, D.C.

1999-2000

Invited position. Maintained a website for the Statistics and Measurement Committee. Supported efforts that promoted the recruitment and retention of library personnel from diverse backgrounds.

Head, Electronic Reference Services

Texas A&M University, Evans Library, College Station, TX

1996-1998

Assistant Librarian. Managed the daily operations of the Electronic Reference Services area. Assessed departmental technological needs. Supervised 4 FTE employees.

Reference Librarian for Science and Technology

Texas A&M University, Evans Library, College Station, TX

1994-1996

Assistant Librarian. Provided general and in-depth reference services across all subject disciplines. Conducted online searches. Taught library instruction classes.

PUBLICATIONS

Refereed Articles

- Greer, Bertie, Denise Stephens and Vicki Coleman. "Cultural Diversity and Gender Role Spillover: A Working Perspective." *Journal of Library Administration* 33 (2001): 125-140.
- Hart, Judy, Vicki Coleman and Hong Yu. "Marketing Electronic Resources and Services: Surveying Faculty Use as a First Step." *Reference Librarian* 67/68 (1999): 41-55.
- Coleman, Vicki et al. "Tiered Reference Services: A Survey." *Reference Librarian* 59 (September 1997): 25-35.
- Coleman, Vicki et al. "Toward a TQM Paradigm: Using SERVQUAL to Measure Library Service Quality." *College & Research Libraries* 58.3 (May 1997): 237-251.

Non-refereed Articles

- Coleman, Vicki. "10 for 10: Celebrating NCDHC's Birthday with Stakeholder Stories." North Carolina Digital Heritage Center, blog post, November 12, 2020: https://www.digitalnc.org/blog/10-for-10-celebrating-ncdhcs-birthday-with-stakeholder-stories-vicki-coleman/
- Coleman, Vicki. "Social Media as a Primary Source: A Coming of Age." *EDUCAUSE Review*, (November/December 2013): 60-61.

- Coleman, Vicki. "Academic Libraries: Past, Present, and Future." *A&T Today*, (Spring 2012): 40.
- Greer, Bertie and Vicki Coleman. "Ubiquitous Computing in the Digital Age: Where is it Leading Academia?" *Midwest Decision Sciences Institute 2002 Proceedings*, (April 25-27, 2002): 49-51.
- Cook, Colleen, Vicki Coleman and Fred Heath. "SERVQUAL: A Client-based Approach to Developing Performance Indicators." *Proceedings of the 3rd Northumbria International Conference on Performance Measurement in Libraries and Information Services*, (August 27-31, 1999): 211-218.

Chapters in Books

- Greer, Bertie, Denise Stephens and Vicki Coleman. "Cultural Diversity and Gender Role Spillover: A Working Perspective." *Diversity Now: People, Collections, and Services in Academic Libraries*. Ed. Teresa Y. Neely and Kuang-Hwei (Janet) Lee-Smeltzer, 125-140. New York: Hayworth Press, 2001.
- Hart, Judith, Vicki Coleman and Hong Yu. "Marketing Electronic Resources and Services: Surveying Faculty Use as a First Step." *Reference Service at the Turn of the Millennium: Outreach, Partnerships and Public Relations in Libraries.* Ed. Wendi Arant and Pixey Mosley, 41-55. New York: Hayworth Press, 1999.
- Coleman, Vicki et al. "Tiered Reference Services: A Survey." *Philosophies of Reference Service*. Ed. Celia H. Mabry, 25-35. New York: Hayworth Press, 1997.
- Coleman, Vicki. "The Content of My Character." *Our Voices: The Changing Face of Librarianship*, Ed. Teresa Neely, 67-76. New York: Scarecrow, 1996.
- McKenzie, Rolaant and Vicki Coleman. "The Internet Guide to Popular Music." *Internet Compendium: Subject Guides to Humanities Resources*, Ed. Louis Rosenfeld et al., 253-285. New York: Neal-Schuman, 1995.

Scholarly Contributions

Project Manager and content/editorial contributions, Vicki Coleman, *Mens et Manus: A Pictorial History of North Carolina Agricultural and Technical State University*, 2015.

Bibliography, Baca, David R., Vicki Coleman, Robert McGeachin, Jeannie Miller and Richard Stringer-Hye. "Agriculture and Gardening," *Colliers Encyclopedia* 24 (1995) 180-186.

PRESENTATIONS

"Open Scholarship: Reflections on Equity and Inclusiveness from an HBCU Lens", NASEM Roundtable on Aligning Incentives from and HBCU Lens, June 26, 2023

Open, Inclusive, and Equitable: Advancing Repositories as National Research Infrastructure (panelist) with Netta Cox, 2023 Digital Initiatives Symposium- University of San Diego, San Diego, Ca, April 18, 2023.

"Listening Session on OSTP Policy Guidance: Ensuring Free, Immediate, and Equitable Access to Federally Funded Research" (speaker), Association of Research Libraries, November 16, 2022.

"Digital Transformations in Libraries at Historically Black Colleges and Universities" (panelist) with Dawn Kight, Sheila Stuckey, Adrienne Webber and Tasha Youmans, 11th National Conference of African American Librarians, July 31, 2021.

"Resilience: How Libraries Can Partner to Reshape the Future" (moderator and program coordinator) with P. B. Heeger, K. Kehoe, D. Kight, D. Leonard and M. Stinchcomb, American Library Association – Center for the Future of Libraries, President's Program. ALA Midwinter Meeting & Exhibits Virtual, January 2021.

"Building Structural Equity and Inclusion" (moderator) with S. Allen, K. Bernot, and J. Johnson-Taylor, F.D. Bluford Library, North Carolina A&T State University, October 20, 2020.

"Spaces to Lead: The UNC University Library Advisory Council Model" (panelist) with Michael Crumpton, Anne Cooper Moore, Martin Halbert and Janice Lewis, North Carolina Library Association Biennial Conference, Winston Salem, NC, October 17, 2019.

"Library Services", Presentation to the North Carolina A&T Board of Trustees, Greensboro, NC, September 27, 2019.

"Ani DiFranco in Conversation with Rhiannon Giddens (opening remarks), Greensboro Bound Literary Festival and North Carolina A&T State University, May 19, 2019.

"Interview with Author, Alicia D. Williams" (moderator), F.D. Bluford Library and Greensboro Bound Literary Festival, North Carolina A&T State University, April 11, 2019.

"Celebration of the 95th Anniversary Year of Richard B. Harrison Joining the Faculty at North Carolina A&T State University" (opening remarks), North Carolina A&T State University, Greensboro, NC, October 26, 2018.

"History As She Said with Erica Armstrong Dunbar" (opening remarks) F.D. Bluford Library, North Carolina A&T State University and the National Book Foundation, October 16, 2018.

"An Evening with Nikki Giovanni" (closing remarks), North Carolina A&T State University, Greensboro, NC, May 20, 2018.

Triad Area Library Association Paraprofessional Conference (opening remarks and speaker introduction) North Carolina A&T State University, May 16, 2019.

"Poetry, Jazz & Java", North Carolina A&T State University, welcome and opening remarks, Greensboro, NC, April 12, 2018.

"The History Keepers Project: Conversation with Vicki Coleman", Yale University Library, May 8, 2017.

- "Rhyme and Wine: Dr. Seuss Day" (guest reader), Greensboro Public Library, March 2, 2018.
- "Constitution Day Teach-In" (opening remarks), North Carolina A&T State University Constitution Day Celebration, Greensboro, NC, September 17, 2015.
- "Electronic Records Management", Presentation to the North Carolina A&T Board of Trustees, Greensboro, NC, September 11, 2015.
- "1890 Libraries Celebrate 125 Years", HBCU Library 6th Membership Meeting, October 28, 2014.
- "Librarianship at 1890 Land Grant Institutions: Documenting the Road to Civil Rights", ASALH 99th Membership Meeting, Memphis, TN, September 25, 2014.
- "Library Services", Presentation to the North Carolina A&T Board of Trustees, Greensboro, NC, September 12, 2014.
- "Women in STEM Careers", Presentation to the National Association of Negro Business and Professional Women's Club, Greensboro Chapter, April 2013.
- "Michael Jackson: Icon, Humanitarian, Legacy", Exhibition curator with A. Reyes, Arizona State University Libraries and the Arizona State University, School of Social Transformation, February 10 March 18, 2010.
- "Michael Jackson: Icon, Humanitarian, Legacy Forum" (coordinator and panelist) with A. Reyes, Arizona State University Libraries and the Arizona State University, School of Social Transformation, March 2, 2010.
- "Talkin' About It: Sharing, Privacy, and Trust in our Networked World" (opening remarks and facilitator), Amigos Library Services Annual Conference, Dallas, TX, May 7, 2008.
- "LibQUAL+: Arizona State University Libraries' Experience" (panelist), Association of Research Libraries sponsored pre-conference to the 7th Northumbria International Conference on Performance Measurement in Libraries and Information Services, Stellenbosch, South Africa, August 13, 2007.
- "A College Degree: What Can It Do For You?" (keynote speaker), 12th Annual Kathy Preacely Youth Motivational Conference, National Society of Black Engineers-ASU, Tempe, AZ, November 11, 2006.
- "Transitioning into an ARL Library", ARL Diversity Initiatives-2nd Annual Leadership Institute, San Antonio, TX, January 22, 2006.
- "Marketing and Outreach at Arizona State University Libraries: A Case Study", with A. Zion and D. Zion, Arizona Library Association Conference, Mesa, AZ, October 12, 2005.

"Social Metadata and Tagging", University of Arizona, School of Information Resources and Library Science, visiting instructor, Organization of Information- IRLS 501, Tempe, AZ, October 1, 2005.

"Librarianship as a Profession" (keynote speaker), Gates Millennium Scholars Fall Meeting, Los Angeles, CA, November 21, 2004.

"Reflections on the Legacy of Brown v. Board of Education" (coordinator and moderator), panel included M. Robinson, V. Cooper, and G. Robinson, University of Virginia Library, Charlottesville, VA, February 23, 2004.

"The Librarian as Teacher: Personalized Library Instruction Programs", with C. Hedlin, R. Johnson, B. Viegland, and S. Willen-Brown, ACRL 11th National Conference, Charlotte, NC, April 12, 2003.

"Student Orientations for the Plug-and-Play Generation", with K. Marsh, ACRL 11th National Conference, Charlotte, NC, April 11, 2003.

"Ubiquitous Computing in the Digital Age: Where is it Leading Academia?", with B. Greer, Midwest Decision Sciences Institute 2002 Proceedings, Milwaukee, WI, April 2002.

"Cultural Diversity and Gender Role Spillover: A Working Perspective", with B. Greer and D. Stephens, Diversity Now: People, Collections and Services in Academic Libraries, Austin, TX, April 4, 2000.

"SERVQUAL: A Client-based Approach to Developing Performance Indicators," with C. Cook and F. Heath, 3rd Northumbria International Conference on Performance Measurement in Libraries and Information Services, Newcastle, England, August 29, 1999.

"Great Service Now: A Framework for Action", with D. Xiao, L. Berry and E. Metter, American Library Association - Reference and Adult Services Division, President's Program. ALA Annual Conference, New York, July 8, 1996.

AWARDS AND HONORS

- Willie Parker Peace Historical Book Award, N.C. Society of Historians, for *Mens et Manus:* A Pictorial History of N.C. A&T State University, November 2016.
- State Library of North Carolina, Certificate of Appreciation for service on the Library Services and Technology Act Grants – Advisory Board, April 2015.
- National Association of Negro Business and Professional Women-Greensboro Chapter, Certificate of Appreciation, Program Keynote Speaker, April 2013.
- Phi Kappa Phi Honor Society, Inducted April 2012.
- Amigos Library Services, Annual Conference Program Presenter/Facilitator, Certificate of Appreciation, May 2008.

■ EDUCAUSE, Western Regional Conference 2008 Program Committee, Co-Chair, Certificate of Appreciation, April 2008.

- Arizona State University, National Society of Black Engineers Student Chapter, Service Award, November 2006.
- Frye Leadership Institute (now Leading Change Institute), Fellow, 2003.
- University of Virginia, Omicron Delta Kappa, Leadership and Service Award, March 2003.
- University of Virginia, Brown Residential College, Faculty Fellow, September 2002-2004.
- Association of Research Libraries, Leadership and Career Development Program, Fellow, 1998.
- Texas A&M University, Department of Student Life and Adult and Graduate Student Services Certificate of Appreciation, 1996.
- Texas A&M University, Black and Hispanic Graduate Student Associations Certificate of Appreciation, 1996.

GRANTS

- Awarded a State Library of North Carolina COVID 19 Response Mini-Grant.
 Funding received: \$1,000. May 2020.
- Awarded an advised bequest from a donor; ASU Foundation Office of Gift Planning. Funding received: \$12,500. June 2007.
- Awarded the ASU Foundation, Women & Philanthropy Grant for purchase of digital microform scanners for the ASU Libraries. Funding received: \$20,000. April 2007.
- Awarded the Parents Program-University of Virginia Fund Grant to support the purchase of flexible furniture for a wireless collaboratory. Funding received: \$14,000. November 2002-June 2003.
- Awarded the Parents Program-University of Virginia Fund Grant to support the purchase of laptops for a wireless collaboratory. Funding received: \$13,000. November 2001-June 2002.
- Awarded a University Librarian Project Grant to support the creation of a student produced library orientation video. Funding received: \$5,000. November 2001-May 2002.
- Awarded the University Guide Service-Colonnade Ball Committee, University of Virginia Fund Grant to support the renovation of the Clemons Library terrace. Funding received: Secured a commitment in 2001 for approximately \$75,000 that was awarded in 2005.

PROFESSIONAL ACTIVITIES

Organization Memberships (Current)

American Library Association
Association of College and Research Libraries
HBCU Library Alliance
1890 Land Grant Library Deans & Directors Council
North Carolina Library Association
Phi Kappa Phi Honor Society
University of North Carolina System - Library Advisory Council

Activities – Executive Positions

Triad Academic Library Association

Eastern Academic Scholars' Trust – Board of Directors, 2024-present

portal: Libraries and the Academy, Editorial Board, 2022-present

Scholarly Publishing and Academic Resources Coalition (SPARC) Steering Committee, 2022-present Association of College & Research Libraries, 2021 President's Program Planning Committee, 2020-2021

American Library Association, Center for the Future of Libraries Advisory Group, 2019-2022 North Carolina Digital Heritage Center Advisory Board, 2019-2020

American Library Association, President's Advisory Board, 2018-2020

Greensboro Literary Organization, Advisory Board, October 2017-2020

American Library Association, Nominating Committee for the 2018 ALA Election, 2017-2018
1890 Land Grant Library Deans & Directors Council, Chair 2017-2019, Member 2011-present
State Library of North Carolina, LSTA Grants, Advisory Council, Chair 2014, 2012-2015
University of North Carolina Librarian Advisory Council, Chair 2015-17, Member 2011-present
EDUCAUSE, 2008 Western Regional Conference Program Committee, Chair, Teaching and Learning Track, July 2007- 2008

Association of Research Libraries, Visiting Program Officer, 1999-2000

Activities – Professional Association Services

Southern Association of Colleges and Schools Commission on Colleges, On-Site Review Committee, 2019-20

Greensboro Bound Literary Festival, Steering Committee, 2017 – 2021

Greensboro Public Library, "One City One Book" Steering Committee, 2015-2016

Triad Area Library Association, 2011-present

Historically Black Colleges and Universities Library Alliance, 2011-present

Southern Association of Colleges and Schools Commission on Colleges, Off-Site Review Committee, 2014

Association of College & Research Libraries, Senior Administrators Discussion Group, Facilitator, 2007-2008

Amigos Library Services, Fellowship Program Grants, Reviewer, 2007-2008

Amigos Library Services, Conference Program Committee, 2006-2007

Association of Research Libraries, Initiative to Recruit a Diverse Workforce, Mentor, 2005-2006, 2007-2008

EDUCAUSE, Conference Proposal Reviewer, March 2004

ALA, ACRL-Undergraduate Libraries Discussion Group, 2000-2004

BioOne Library Advisory Committee, 2000-2003 ALA, ACRL-Appointments Committee, 2001 Association of Research Libraries, Visiting Program Officer, 1999-2000 ALA, RUSA-CODES, Computer-based Methods and Resources Committee, 1995-1997

Select University Service – North Carolina A&T State University

Administrative Council, 2011-present

Chair, Library Renovation: Faculty & Student Commons Committee, 2018-2020

Chair, Dean of the College of Education Search Committee, 2018 - 2019

Chair, University Awards and Convocation Planning Committee, 2014-present

Dean's Council, 2011-present

SACSCOC Steering Committee, 2018 – 2021

Title III Program Advisory Board, 2018-present

NSF ADVANCE-IT Grant, Internal Advisory Board, 2014-present

Member, Director of the Academy for Teaching and Learning, Search Committee, 2018

Athletics Equity/Student Welfare Committee, 2011-2017

Chair, Technology Committee, Phi Kappa Phi, 2014-2016

Chair, Pictorial History Book Committee, 2012-2016

Chair, Vice Provost for Strategic Planning and Institutional Effectiveness, Search Committee, 2013, 2016

Information Technology - Technical Advisory Steering Committee, 2012-2016

Chair, Director of the Student Health Center, Search Committee, 2015

Subcommittee Chair, 125th 2nd Morrill Act Celebration Committee, 2014-15

Associate Vice Provost for Institutional Effectiveness, Search Committee, 2014

Chair, N.C. A&T in Space - Display Committee, 2012-2014

Subcommittee Chair, 125th Anniversary of N.C. A&T Steering Committee, 2013-present

Provost and Vice Chancellor for Academic Affairs, Search Committee, 2012-2013

Select University Service – Arizona State University

President Barack Obama Scholars, Mentor, 2010-2011

University Librarian's Cabinet, 2004-2011

President's University Management Team, 2006-2011

College of Law, Promotion and Tenure Review Committee, 2010

Assistant and Associate Deans Council, 2004-2007

Downtown Campus Planning Committee, 2005-2006