

Now, Next and Beyond

Continuing the Momentum at N.C. A&T



Faculty/Staff Institute
Chancellor James R. Martin II
August 16, 2024





Proud To Be at North Carolina A&T



What Aggies have accomplished has made North Carolina A&T one of America's most exciting doctoral research universities

- We have been the nation's largest HBCU for the past decade. Our student body is the largest ever enrolled at any HBCU.
 - *The growing applications to A&T, our ever-larger enrollment and rising academic profile are powerful illustrations of the relevance and impact of HBCUs.*



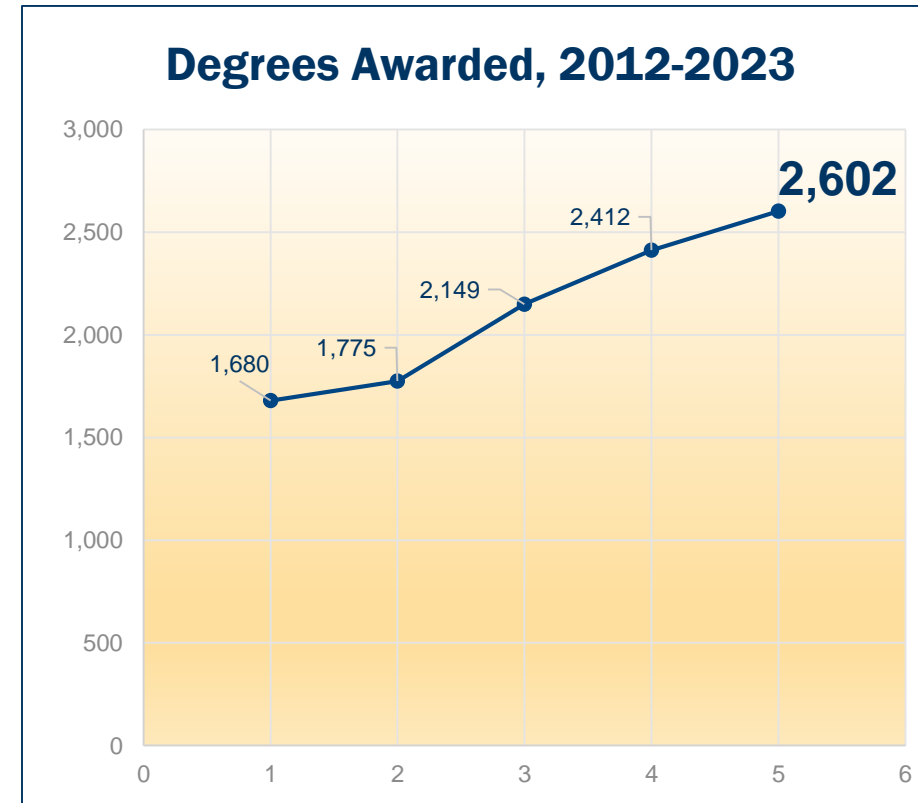
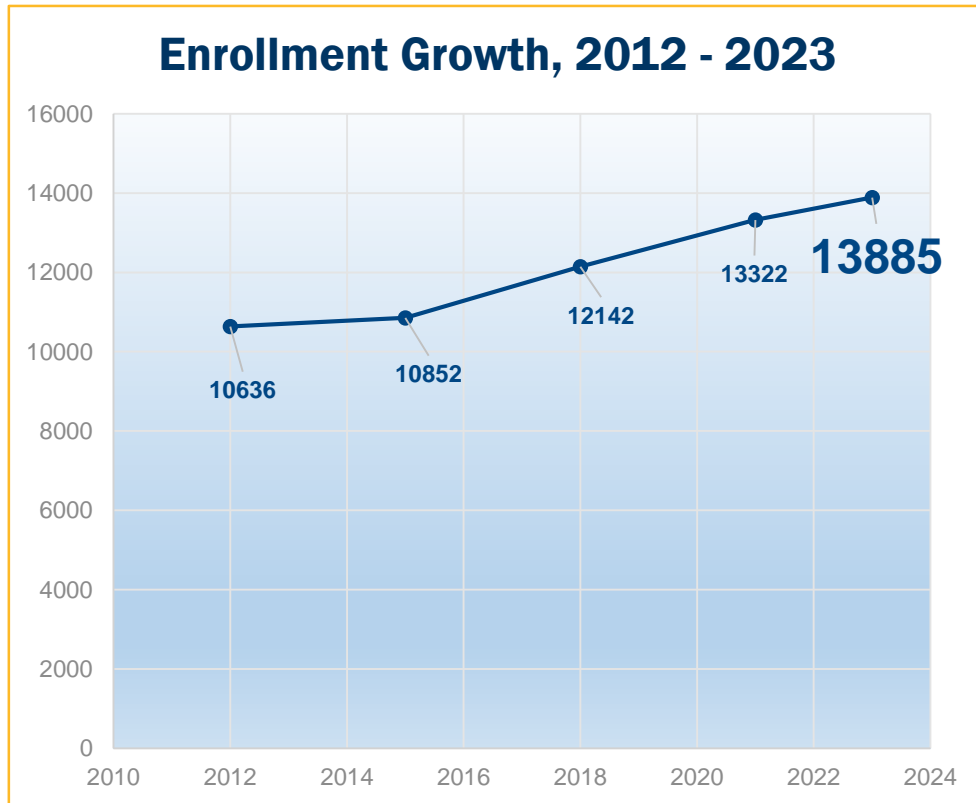
Proud To Be **at North Carolina A&T**

- America's most affordable doctoral research university for the second consecutive year.
 - *We show strong national leadership in ensuring our cost to attend doesn't outpace our students' ability to pay.*
- No. 1 producer of Black grads in Agriculture & Engineering, No. 2 in Liberal Arts & Journalism/Communications.
 - *A&T has enormous impact on representation of African Americans in the knowledge economy.*





What Momentum Looks Like at A&T





The Quest for Pre-eminence



- North Carolina A&T enjoys an environment today that is the result of choices made in 2011, when Preeminence 2020 was launched.
- Have we achieved pre-eminence? The 47,200+ students who sought admission to A&T this fall say

YES!



Next Steps

1. Continue our implementation of Preeminence 2030



2. Measured growth of our enrollment, graduate; and strong online growth

3. Strengthen our research and discovery enterprise



4. Complete Bluford Hall and begin work on our additional master plan priorities

5. Launch our recently approved degree programs, grow certificate programs





Next Steps

6. Build our impact as an economic powerhouse for East Greensboro and the Piedmont Triad



7. Enhance infrastructure in IT, technology and processes

8. Build our endowment and expand managed assets



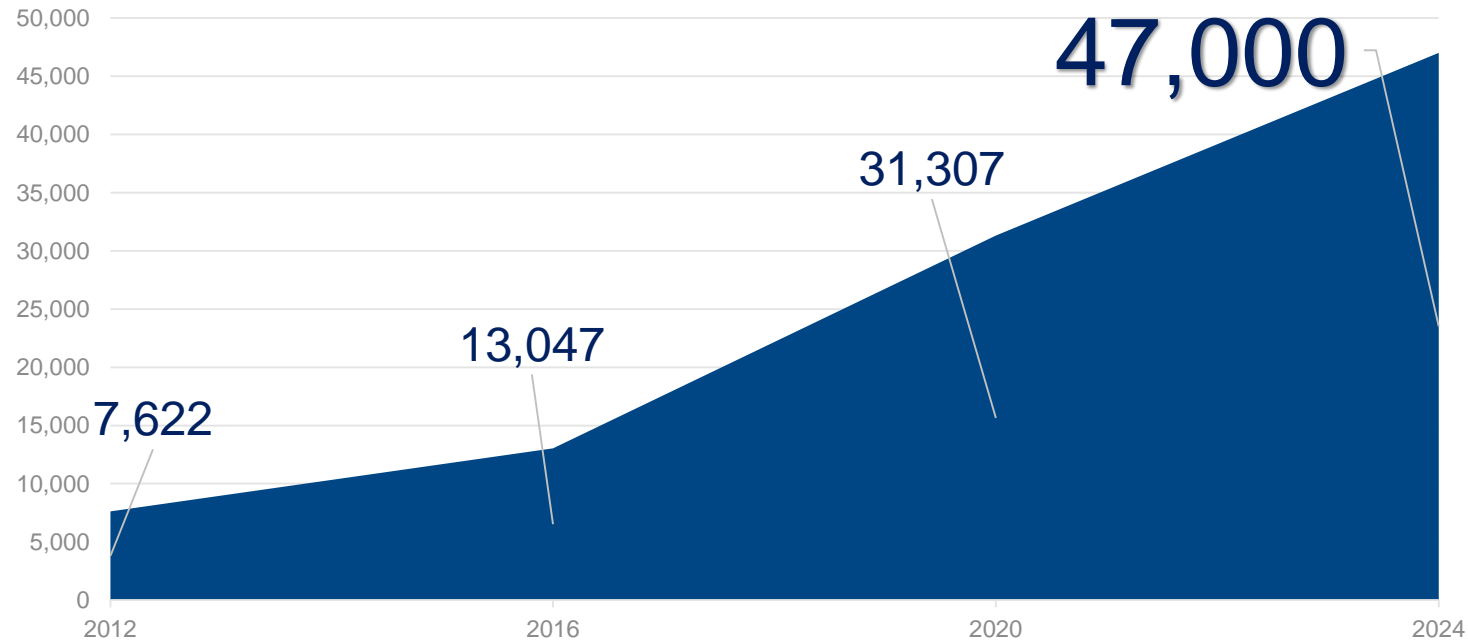
9. Strengthen our relationships with external partners

- 10. Build an even stronger shared-vision community that's highly aligned and purpose driven with the contributions of everyone.**



Outside Perspective: What Disruption Looks Like

Undergrad Applications to A&T Over 12 years





Opportunity



Our successes demonstrate that what we are doing at NC A&T is of proven value. They have set the stage for something larger.

A&T's recent performance – making consistent and then dramatic progress – shows we are now “disruptors” and becoming an

Exponential University



An Exponential University

... fully integrates its successful components into a **highly interconnected organization** acting in a coordinated fashion
– disrupting status quo approaches

... is nimble and anticipates new developments in **a world evolving and changing at exponential speed** – intellectually, technologically and culturally

... understands our value **and what we are/do that the world needs** and it brings to the world via technology

... is cognizant of **our position relative to traditional leaders** and what we're prepared to do that they aren't ... **thoughts?**

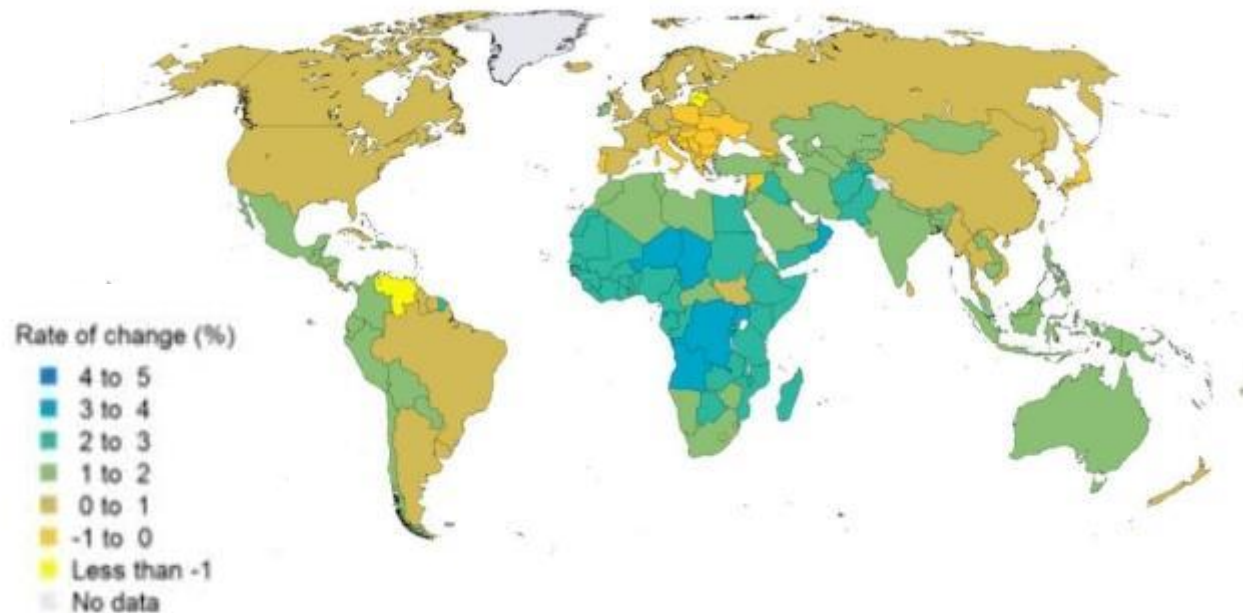




Global Trends

- A&T's success takes place in a broader context – a world evolving at a much faster pace
- Centers of population growth and economic expansion have shifted

Average annual rate of population change (%), 2015-2020



(Brazil, Russia, India, China and South Africa Alliance)



Thinking Globally

- Why are big-brand land grants developing new “global” identities?
- As America’s largest HBCU, we are uniquely positioned for broader engagement and bigger opportunities
- **What should be our top priority this year as we begin building the A&T of the future?**



ALL IN

**A&T's achievements are undeniable; our path forward,
clear and full of promise.**

**When this leadership opportunity manifested, it not only
inspired me, it electrified me.**

A good leader sustains momentum.

A great leader increases it.

I enthusiastically embrace that challenge

Greatness is a Choice

It's not a destination, not something we achieve once and call it done.

Greatness is the accumulation of decisions we make every day– now, next, and beyond



A&T X

A&T Unlimited



Thank You and...
AGGIE PRIDE!



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